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4.5 BUSINESS STUDIES (565)

KCSE 2021
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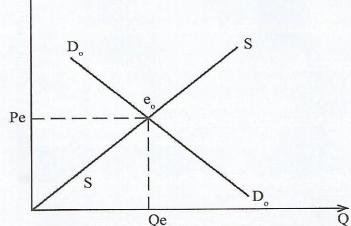
4.5.1 Business Paper 1 (565/1)

- 1. State four characteristics of a successful entrepreneur. (4 marks)
- 2. List four types of business activities. (4 marks)
- 3. Outline four challenges that may be faced in the satisfaction of human wants. (4 marks)
- 4. Match four factors of production with their corresponding rewards. (4 marks)
- 5. Highlight four factors that may be considered when choosing a means for transporting cash.

(4 marks)

- 6. State four ways in which the government may be involved in business. (4 marks)
- 7. Outline **four** benefits of a partnership. (4 marks)
- 8. List **four** mailing services that facilitate communication. (4 marks)
- 9. On the diagram below, show the effects of increased demand. (4 marks)





10. Outline four factors that may influence a firm's decision on the type of goods to produce.

(4 marks)

11. Highlight four benefits of localisation of firms.

(4 marks)

- 12. Write the bookkeeping equation for the business whose transactions are given below. (4 marks)
 - Started a business with Ksh 10,000 in cash.
 - Acquired a loan of Ksh 50,000 which was directly banked.
- 13. Outline four channels for distributing locally manufactured products to local consumers.

(4 marks)

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State 1	State four features of an efficient tax system.				
Identi	fy the book of original ent	ту ргераге	ed from each of the fo	llowing source docur	nents: (4 mark
	Source Document	Book	of original entry		
(a)	Outgoing invoice.				
(b)	Received receipt.				
(c)	Copy of credit note.				
(d)	Original invoice.			100 to	
	our types of capital in a bu		into their relevant led	lger accounts.	(4 marl
Recor	Aug.	nsactions			(4 mar
Recor	d each of the following tra	usiness worth			(4 mar
Recordance 2nd 3rd	d each of the following tra	usiness worth	ith Ksh 10,000 in cash Ksh 12,000 on credit	from Mawa Enterpri	(4 marl
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20. The following information was extracted from the books of Adow Traders on 31st December, 2020. (4 marks)

<u>Details</u>	Ksh	
5 year loan	256,700	
land	120,000	
cash	24,600	
Creditors	37,400	
buildings	430,500	

Prepare Adow Traders Balance Sheet as at 31st December, 2021.

21.	Jane decided to take an insurance cover for her car against theft from Serufi Insurance	Ltd.
	It was valued at Ksh 600,000 and she was required to make monthly payments of Ksh	6,000.
	Identify the appropriate insurance term for:	(4 marks)

(a)	Ksh 600,000	
(b)	Jane	
(c)	Serufi Insurance Ltd	

(e) Theft

22. Outline four difficulties that a country with a young population may experience. (4 marks)

23. Identify the retailers described in the statements given below. (4 marks)

	STATEMENTS	RETAILERS
(a)	Sells goods by displaying them along the streets	
(b)	Moves from one place to another on foot selling their goods	
(c)	Dispenses goods with the use of coin operated machines	
(d)	Meet on designated days in open grounds to sell their goods	

24. Highlight four benefits of inflation to an economy. (4 marks)

25. Outline four benefits enjoyed by countries that participate in international trade. (4 marks)